



**WOMENS EMPOWERMENT DEVELOPMENT, INC. (WEDINC)
PRESENTS**

Fit Fab & Finance
WELLNESS EXPO

**SATURDAY
AUGUST 5, 2023
8AM- 8PM**

**SPONSORSHIP & VENDORSHIP
INFORMATION**



Greetings Business and Community Leader,

Womens Empowerment Development Inc. (WEDINC.) is excited to host our first **FIT-FAB & FINANCE WELLNESS EXPO** on Saturday, August 5, 2023 from 8 am to 8 pm. Our event is designed to have citizens and guests of Hampton Roads participate in the six (6) areas of wellness our organization has placed at the forefront for the betterment of peoples' lives, to include financial, physical, mental, spiritual, occupational and fabulous wellness. For others, our event will bring out the wellness they already have, and they can take it to the next level.

Our Wellness Expo consists of Part I from 8 am-1:30 pm at the stage area at our beautiful King-Lincoln Park, nestled in the base of Newport News, overlooking the James River, at 600 Jefferson Avenue. The excitement of Part II begins from 3 pm-8 pm. in the historic Downing-Gross Cultural Arts Center, 2410 Wickham Avenue also in Newport News. The Expo includes nutrition information, Fabulous 1 Mile Walk/Run, music, Money Matters discussion, "How Do We Keep It All Together" mental health session, Fabulous Fashion Show and more!!!

We hope you will join us in our efforts to improve lives in Hampton Roads by becoming a sponsor for our **FIT-FAB FINANCE WELLNESS EXPO!** Your support will assist us in increasing the education and services to empower citizens, particularly from the aftermath of the COVID-19 Pandemic. It will also allow us to support our individuals and families in crisis.

Please review the enclosed sponsorship information and join us in our effort to bring financial, physical, mental, spiritual, occupational and fabulous wellness to Hampton Roads!! We are counting on you to assist us in improving the lives of people. There are a variety of sponsorship levels available. Your financial support would be greatly appreciated!!

Since its inception in 2013, Womens Empowerment Development, Inc. has been committed to empowering girls and women in Hampton Roads. Girls Camps were established under WEDINC. to help impoverished girls ages 12-18, connect to the necessary tools and resources to become more than capable women. To date, WEDINC. has a 97 per cent success rate for our Girls Camp participants continuing their education, joining the military and/or obtaining gainful employment. Girls Camp has provided educational guidance, self-esteem enhancement strategies, decision making and leadership skills to more than 1500 girls and family members since being established as a charitable organization. During the COVID-19 Pandemic, WEDINC. assisted families financially and with food, clothing and masks. In 2021, we received a \$5000.00 grant from Truist Bank for our youth program, "Money for the Smart and Capable." Governor Ralph Northram awarded our non-profit with a \$50,000 Virginia Statewide Business District Resurgence Grant for the development of the Southeast Community Commercial District Strategic Action Plan in 2022 to begin to assist small businesses in a marginalized neighborhood. Our Wellness Expo is a new initiative to expand our services.

On behalf of Womens Empowerment Development, Inc., we thank you for your consideration of this request. If you have questions, please feel to give me a call at (757) 751-2933 or email at wedincorp@gmail.com.

In All Wellness, Tina L. Vick, WEDINC., Founder

WOMENS EMPOWERMENT DEVELOPMENT, INC. (WEDINC)
FIT FAB & FINANCE
WELLNESS EXPO



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FIT FAB & FINANCE WELLNESS EXPO

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PART I

8AM-1:30PM

ZUMBA
MONEY MATTERS
FABULOUS ONE MILE WALK/RUN
MOVE THAT BODY DANCE
VENDORS | MUSIC | SNACKS

KING-LINCOLN PARK

600 JEFFERSON AVE, NEWPORT NEWS, VA 23607

PART 2

3PM-8PM

MUSIC
FASHION SHOW
WELLNESS TALKS

DOWNING-GROSS CULTURAL
ARTS CENTER

2410 WICKHAM AVE, NEWPORT NEWS, VA 23607

\$10
DONATION

TICKETS AVAILABLE ON

Eventbrite

FITFABEXPO

\$10
DONATION

Sponsorship & Vendorship Opportunities Available

FOR MORE INFORMATION, CONTACT TINA L. VICK (757) 751-2933 | FOUNDER/WOMENS EMPOWERMENT DEVELOPMENT, INC.
WEDINC.ORG

- **\$15,000 Financial Wellness Sponsor**

30 VIP Tickets Part 1 & Part 2 of Expo

Sponsor Recognition @ events

VIP Speaking Opportunity @ All Events

Receive Award Plaque as Top Financial Sponsor

Company Name on all marketing and communication

Vendor Table

- **\$10,000 Fit-Physical Wellness Sponsor**

20 VIP Tickets to Part 1 & Part 2 of Expo

Sponsor Recognition @ events

VIP Speaking Opportunity @ Expo

Receive Award Plaque as Top Physical Sponsor

Company Name on all marketing and communication

Vendor Table

- **\$5,000 Mental Wellness Sponsor**

15 VIP Tickets to Part 1 & Part 2 of Expo

VIP Speaking Opportunity @ Expo

Sponsor Recognition @ events

Company name on all marketing and communication

Vendor Table

- **\$2500 Occupational Wellness Sponsor**

5 VIP Tickets to Part 1 & Part 2 of Expo

Sponsor Recognition @ Expo

Company name on all marketing and communication

Vendor Table

- **\$1000 Spiritual Wellness Sponsor**

3 VIP Tickets to Part 1 & Part 2 of Expo

Sponsor Recognition @ Expo event

Company Name on all marketing and communication

Deadline to purchase sponsorship: June 15th, 2023

Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Please Print How Your Company Name should appear:

Mailing Address: _____

City: _____

State: _____ Zip Code: _____

Email Address: _____

Phone: _____

Total Enclosed: _____

_____ I am unable to Sponsor, but I would like to support
the Wellness Expo with a \$ _____ donation.

*****Please make checks payable to: Womens Empowerment Development Inc.***
All Donations are tax deductible.**

Please return this form with Sponsorship funds to: Womens Empowerment Development
Inc.,
625 Ivy Avenue, Newport News, Virginia 23607

Thank you for your investment in community wellness!

WOMENS EMPOWERMENT DEVELOPMENT, INC. (WEDINC)

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WELLNESS EXPO

VENDOR APPLICATION

King-Lincoln Park, 600 Jefferson Ave. NN, Va 23607

Contact Name: _____

Business Name: _____

Mailing Address: _____

Cell: _____

Email: _____

Website: _____

Facebook: _____

Vendor Fee is \$50 and you must bring one table and two chairs!

**Make all checks payable to Womens Empowerment Development, Inc.
or enter your payment information below.**

Cash app is also available \$TinaVick

Credit Card: _____

Exp Date: _____ **CVC:** _____ **Zip:** _____

Name of Cardholder: _____

Signature: _____

All payments are non-refundable. Questions - email: wedincorp@gmail.com

Give a Brief Description of your display, services or items for sale:
